

Customer success story

Activated Carbon

Industry

Manufacturing



Wholesale &
Distribution



Location

Australia

Greentree product suite

Financial Management

Supply Chain & Distribution

Manufacturing

Workflow

eBusiness

Human Resources & Payroll

Business Intelligence

Partner

Star Business

GREENTREE DELIVERS BUSINESS HUB FOR GLOBAL GROWTH

Activated Carbon Technologies says Greentree ERP software will be deployed across its international offices.

Activated carbon is what keeps drinking water supplies clean, by filtering out contaminants. Activated Carbon Technologies supplies 90% of the carbon filtering requirements of Australia's water treatment plants and is growing its export markets in America and Europe. When the time came to modernise its business systems, it chose Greentree and Partner, Star Business Solutions.

ACT had coped for a couple of decades with separate accounting and quality control systems, but realised that integrating those functions was essential to stay on top of its game.

Piles of waste paper

"Every new order we created would generate a pile of paper in Excel and Word," says ACT's Technical Director, Peta Thiel. "We'd create a quotation, a sales order, an order acknowledgement, a delivery docket and an invoice – most of them saying exactly the same thing.

"Our staff were spending too much time on paperwork when they could be more proactive with customers; checking to ensure that we're serving them well."

Xero and Microsoft Dynamics NAV were both assessed, but then Star demonstrated how Greentree could bring all the manufacturing processes, inventory management, quality control and financials into one system.

"Fantastic" live visibility

"Their hands-on demonstration really impressed us," Peta recalls. "We especially liked the live desktops and the Approvals & Alerts, so we can track our orders on all the different parameters, such as batch references or customers.

"Having everything in one system makes the audit process a lot cleaner and gives us more traceability. We can go from quotations through to invoicing at the click of a button."



Peta Thiel, Technical Director
Activated Carbon Technologies

"Greentree gives us that essential live visibility of everything we stock, wherever it is, which is fantastic."



ACT's headquarters are in Melbourne but its manufacturing and distribution centre is in Perth. It also has warehouses around Australia that stock an average of 1,000 tonnes of carbon products at any time. It supplies more than a dozen different varieties and grades of carbon, not only for treating drinking water but also for wastewater, sewage odour control, air filtration, sugar refining, soil decontamination, and more.

It has offices or agencies in New Zealand, Singapore and the USA, and intends to have Greentree enabled in all of them.

"Our product is extraordinarily good and we want to take our quality assurance and inventory management model into the international marketplace," Peta says. "Greentree gives us that essential live visibility of everything we stock, wherever it is, which is fantastic."

"Star's hands-on demonstration really impressed us."



ACTIVATED CARBON
TECHNOLOGIES PTY LTD

Activated Carbon Technologies Pty Ltd is the leading carbon supplier to Australia's water treatment industry and also serves a growing export market. From its ISO-accredited factory in Perth, it manufactures and supplies genuine anthracite, PAC, GAC and pelletised activated carbon.

www.activatedcarbon.com.au



Star Business Solutions is Greentree International's most experienced and well-resourced Business Partner and value added reseller and developer. Star Business Solutions has been in partnership with the company since it began and undertaken a number of development projects on behalf of Greentree that have become critical in developing Greentree's total business solution.

www.starbusinesssolutions.com.au



We are unashamed technology and business buffs; fanatics; addicts. Call us what you will, we have one obsession: building the best business software. Greentree is today's ultimate business painkiller and multivitamin, that in 10 years time will still be the best performing business software.

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